



Revolution Games Network Announces Web 3.0 Self-Publishing Services for Game Developers

*Social Networking Portal for Gaming Enables Developers to Self-Publish,
Maintain Independence and Connect with Gamers*

MARSTONS MILLS, MA & AUSTIN, TX – September 16, 2008 – ECD Systems®, the technology innovator for the video game industry, today announced at the Game Developers Conference that the Revolution Games Network (www.rngames.com) has signed dozens of developers from all around the world. RGNgames.com is the industry's first self-publishing gaming portal and social networking community for game developers and avid gamers. Game developers are invited to join the Revolution Games Network, now in beta testing, which will provide an online, interactive community through which they can develop, share, market and distribute their games.

RGNgames.com developer services will help participants take more control over the business side of game development while enabling them to produce better games. Self-publishing capabilities, which are powered by ECD Systems' FairShare™ technology, create a unique, multi-stream revenue sharing business model for developers that encompasses game sales, advertising, merchandising and distribution. As a result, developers are able to leverage the comprehensive marketing services to help them build game franchises, reach a broader audience, sell more games and maximize revenue.

"This site is the Holy Grail for independent game developers, who now for the first time have a powerful and complete suite of web services that will empower them on the business side of the game development process," said David Macias, executive producer of RGNgames.com. "Social networks have the ability to make an enormous impact on the way indie game developers go about their business. Just as these sites have shifted the way we all interact socially, the potential is there to make a similar-sized shift in how game developers build their business."

"RGNGames.com is an emerging 'Web 3.0' destination that enables independent developers to regain creative control of their franchise and assert their autonomy and freedom as they generate revenue in the process," added Macias. "Independent game developers need to be aware of these tools that empower them to self-publish games, while allowing them to reach a wider audience and build their business."

RGNgames.com will allow independent developers to expand their reach to PC gamers, by far the largest audience of any gaming platform. By targeting PC gamers as opposed to gamers using proprietary consoles or mobile gaming platforms, developers are able to cultivate broader audiences with unprecedented reach and ROI possibilities. According to the recent Game Market Forecast report from DFC Intelligence, the personal computer was the number one platform for games in 2007 with online PC game revenue alone surpassing \$7 billion.



www.ecdsystems.com

In addition to increased reach and ROI opportunities, RGNgames.com provides several unique developer services, including:

- Fun Tuning™ capabilities, which help developers improve entertainment value with player input
- Fanalysis™ service, which helps developers build their fan base with an official fan base
- RGN Gear, a service that enables developers and artisans to sell merchandise based on their game art

The RGNgames.com site was built using the FairShare™, ECD Systems' innovative technology that delivers a complete suite of services to digital content owners. ECD Systems will demo the new community at the Austin Game Developers Conference, taking place September 15-17. ECD will be raffling two free months of their premium developer services for any developer that joins the community during the month of September. At the Austin GDC, ECD will also raffle off a full year of their premium developer services developers who have signed up.

Independent game developers interested in joining the Revolution Games Network can find more information at www.rngames.com or contact David Macias at david@rngames.com.

About ECD Systems®

ECD Systems is a technology leader for the video game industry. ECD Systems provides innovative technology solutions for safely creating, sharing and playing video games. Its flagship product, Digital Armor®, provides developers and publishers with proven protection against the theft of digital content throughout the life cycle of a product. Digital Armor also forms the basis of unique patent-pending technologies like FairShare™ SNE, a social network enabling technology that helps gamers and developers to build communities around their passion. RGNgames.com is the first implementation of ECD's FairShare™ technology enabling developers to self-publish, promote, market and sell their games.

About RGNgames

RGNgames™ is a destination web portal designed and operated by ECD Systems, utilizing its' FairShare SNE technology that enables developers to self-publish their games. RGNgames offers developers a unique multi-stream revenue sharing business model including sales across multiple distribution points, advertising and branded merchandise. RGNgames allows Game Developers and Artisans to securely sell, share, test and track both game and game art sales utilizing secure e-commerce and promotional tools. Numerous social networking features are incorporated allowing developers, gamers and game enthusiasts to network and interact within a rapidly growing global gaming community.

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