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Subject: Ravidlab
(Page 1 of 2)

ECD Systems Expands Copy Protection to the Web 2.0 World

ECD Systems, the innovator in anti-piracy and copy protection software, announced today that independent game developer Ravidlab has implemented the latest version of ECD's Digital Armor product, which is designed specifically to protect downloadable video games, in its new game, Dodge That Anvil!

The market for game downloads is vast and growing: Game Investor reports that pay-per-play gaming, which includes downloads, will grow at a compound rate of 40 percent through 2007. But until now the challenge of how to protect these games from piracy and unauthorized distribution has been unanswered. This is a particular concern for independent developers such as Ravidlab, whose games are not available as widely as larger developers'.

To help address this concern, ECD Systems has developed a new version of Digital Armor(TM), its proven copy protection software, to protect downloadable games using a 'try-before-you-buy' approach. Consumers can legally download and play Ravidlab titles for a specified trial period, then choose to buy the game once the trial period is over. Digital Armor protects the files from being shared or pirated during the test drive.

Digital Armor for download is designed specifically not to interfere with the game play experience by not installing drivers or other unwanted technologies on users' systems. The software provides file protection and anti-hack and anti-intrusion capabilities.

"As an independent developer, our goal is to provide a broad audience of gamers with great new play experiences while continuing to grow our business," said Jake Grandchamp, owner of Ravidlab. "It's important that we can share our latest releases without worrying about piracy or gamers' systems being hurt by copy protection. ECD's technology is the perfect fit for our download trial model."

Ravidlab, was one of four finalists selected by attendees of the E3 conference, where ECD held its Independent Game Developers Showcase in May, 2006. Dodge that Anvil!, Ravidlab' entry in that contest, is also the company's first new game release via download.





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"With more and more gamers choosing to download new titles directly from the Internet, we knew that game developers would need to protect their content while giving players fast access to hot new games," said ECD Systems CEO Jack Hart. "We are pleased to collaborate with Ravidlab to bring a flexible, proven and effective anti-piracy solution to the download market."

