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ECD Systems Appoints Jim Feeney to Lead Business Development

Security veteran brings fresh approach to driving sales growth

MARSTONS MILLS, MA – February 5, 2007 – ECD Systems, the innovator in anti-piracy and copy protection software, has appointed Jim Feeney as Director of Business Development. Feeney's proven track record in developing profitable sales channels and strategies for new product launches will be a key part of ECD's success in the upcoming annual Game Developers Conference in San Francisco.

Feeney brings 19 years of business development, sales and marketing experience to the position. Reporting directly to ECD President Jack Hart, Feeney will be in charge of sales for the Digital Armor™ family of security protection products, as well as developing new business opportunities in the fast growing electronic download and casual games market. Before joining ECD, Feeney enjoyed a successful tenure of progressing responsibilities at Motorola; his past experiences also include leading sales and partnership developments for Promptus Communications and RapidStream, two emerging technology companies.

"ECD's established technology and gaming industry expertise provide a firm foundation on which to build lasting profitable relationships," said Feeney. "I look forward to applying my knowledge of partnership and product developments to reinforce ECD's position as a leader in video game copy suppression."

"Jim Feeney's successful background, combined with his extensive knowledge of networking technologies and network security, makes him an ideal team member to help ECD solidify its position as a leader in the gaming industry," noted ECD President Jack Hart. "As we introduce new products and services, Jim will be an integral part in expanding and guiding our growth strategy."

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About ECD Systems, Inc.

The technology leader in protecting valuable title assets during entire product life, ECD Systems, Inc. was founded in 1999. ECD is focused on providing robust protection for independent to large publishers against the theft of digital content throughout the life cycle of a product. ECD has developed unique patent-pending technologies that combine to form the Digital Armor solution that protects a product from its earliest transfer from design studio to design studio, internal and external product testing and review, mastering and replication and finally, protection for when the product is in the hands of the end-user. By providing life-cycle product protection, ECD has taken a major step in preventing unplanned or unauthorized product releases. Additional information can be found at www.ecdsystems.com.

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