



## Company Overview

**ECD Systems markets its Digital Armor™ products to enable software developers and publishers to protect valuable digital assets throughout all stages of a product's distribution, both internally and throughout the product life cycle. By providing this type of life-cycle product protection, ECD Systems has taken a major step in preventing unauthorized access and revenue loss. Its patent-pending Digital Armor technology has been rigorously tested by leading game publishers and found to be compatible with all Windows PC environments, easy to implement, yet extremely robust in its protection coverage.**

*“ From the beginning, ECD recognized that it must develop a unique value proposition that was not just another ‘me too’ follow-on to what was already prevalent in the marketplace. Designed from the ground up with keen insight into the hacker’s mindset, ECD has succeeded where those before it have not. ECD has truly raised the security bar allowing customer’s to raise their security expectations to levels previously unattainable ”*

Jack Hart, President and  
CEO of ECD Systems, Inc.

**ECD Systems** is a technology leader in the design, development and deployment of security solutions that protect the rights of software developers and publishers to control how their digital content is utilized. The company has spent the last five years in concert with several industry giants developing a solution set which employs a multi-layered copy protection technology to work in combination with digital rights management for enhanced marketing flexibility unlike its competitors.

### **The End to Piracy Starts at the Beginning™**

The best way to prevent product piracy is to recognize that product security must be a basic design tenet incorporated within the product plan from the title's beginning. As the product development takes shape and title assets are assembled, the title's value continues to climb until it reaches its release date. Each step along the way, this valuable asset should be protected. By applying a security mindset and the right technology at each phase of product development, a theft-free product life-cycle can be achieved. ECD's security experts can provide the insights and technology necessary to achieve this critically important design facet.

### **Copy Protection That Pays You Back™**

Digital Armor technology creates a blanket of security that returns asset control back to the hands of the appropriate party; the title's designer and distributor. In fact, we have engineered our copy protection technology to enhance revenue generation by enabling “try and buy” limited use product copies. Our design philosophy for Digital Armor focuses on creating a transparent security shield which enhances revenue production rather than creating additional expense and margin erosion.

### **A Partnership Approach, Not a Product Approach**

Some technology shops believe that “one size fits all” is the only way to approach solution design. While this may maximize profitability, it does not solve the real security problem at hand. ECD accommodates the many ways that developers and publishers design code and bring the results to market. The multi-layered copy protection technology of Digital Armor allows you the flexibility to select the security components that fit with your needs. In addition, ECD offers engineering support and we take the time to review your operational flow and develop a recommendation on how to use the product to maximize your protection while balancing your other requirements.