



www.ecdsystems.com

Mad Doc(R) Software and ECD Systems' Partnership Prevents Unauthorized Reproduction of Specialized Software; Patent-Pending Technology to Protect Software Property During Military Testing Scenarios

MARSTONS MILLS, MA - Mar 28, 2006 (BUSINESS WIRE) -- ECD Systems, the innovator in anti-piracy and copy protection software, announced today that Mad Doc(R) Software has selected ECD's Security Authoring Workstation (SAW) to ensure the security of special versions of MadRTS(TM), Mad Doc(R)'s real-time strategy software technology. These versions are limited to use for non-commercial military and academic research purposes, and are being used by the Naval Research Laboratory in Washington, D.C. and licensed academic researchers for conducting artificial intelligence (AI) research.

ECD's SAW technology will be used to create discs protected with Digital Armor that contain restricted versions of MadRTS. Developed under a Naval Research Laboratory grant, these versions of MadRTS help researchers to develop and test their AI systems. Because these versions of MadRTS can only be applied to non-commercial research, ECD's piracy protection against unauthorized copying is critical.

"Copy protection for these special versions of MadRTS protects our technology and the technology of our licensors," said Mad Doc CEO Dr. Ian Lane Davis. "MadRTS is proving to be a useful tool in government and academic researchers' development of artificial intelligence systems, and we chose ECD as the best technology available to limit use and control copying of the discs."

ECD's Security Authoring Workstation integrates the company's Digital Armor(R) content protection technology with an automated duplication system, allowing design studios and publishers to create in-house volume production-quality discs that are each unique and forensically traceable. Discs created by SAW and protected with Digital Armor can be securely circulated without the risk of unauthorized copies or hacking of the content. SAW can also create secure gold master discs for replication use; each is forensically unique, allowing proper identification of content-rich discs used for these research purposes.



www.ecdsystems.com

"ECD's technology is going beyond gaming into new fields where the protection of content is about more than the protection of revenues," said Jack Hart, CEO of ECD Systems, Inc. "We are very pleased that Mad Doc has continued to entrust ECD's software for protection in both the commercial gaming and government research environments, and look forward to the ongoing opportunities our partnership will bring."

About ECD Systems, Inc.

The technology leader in protecting valuable title assets during entire product life, [ECD Systems, Inc.](http://www.ecdsystems.com) was founded in 1999. ECD is focused on providing robust protection for independent to large publishers against the theft of digital content throughout the life cycle of a product. ECD has developed unique patent-pending technologies that combine to form the Digital Armor(TM) solution that protects a product from its earliest transfer from design studio to design studio, internal and external product testing and review, mastering and replication and finally, protection for when the product is in the hands of the end-user. By providing life-cycle product protection, ECD has taken a major step in preventing unplanned or unauthorized product releases. Additional information can be found at www.ecdsystems.com.

About Mad Doc(R) Software, LLC

Mad Doc(R) Software, LLC consists of game industry veterans with experience in every aspect of game development and an unmatched expertise in Artificial Intelligence. Founded in 1999 by Dr. Ian Davis with the goal of developing AAA titles that expand the game experience and broaden the market through creative use of new technologies (such as Mad Doc's Mad3D(TM) Game Engine and MadAI(TM) technologies), Massachusetts-based Mad Doc(R) team members are responsible for over ten million units in the game market worldwide. For more information on Mad Doc visit: www.maddocsoftware.com. Mad Doc, Mad3D, and MadAI are trademarks of Mad Doc(R) Software, LLC. Copyright 2005 Mad Doc(R) Software, LLC. All rights reserved.

CONTACT: Meghan Gardner

LEWIS PR

857-222-2864

meghang@lewispr.com