



Raising Your Security Expectations

Dr. Ian Lane Davis, CEO, Mad Doc® Software, Appointed to Board of Directors for ECD Systems, Inc.

Marstons Mills, Mass. February 1, 2005 – ECD Systems, the technology leader in protecting valuable PC game assets during entire product life, announced today that Dr. Ian Lane Davis, CEO of Mad Doc® Software, LLC, has been appointed to the Company's Board of Directors.

"Piracy of digital content continues to plague the PC game industry at all stages of the development process. ECD's Digital Armor™ offers substantial improvement in the fight against piracy," stated Dr. Davis. Dr. Davis is widely acknowledged as one of the top artificial intelligence experts in games. His direct game credits include *Dungeon Siege®: Legends of Aranna™* (2003), Microsoft Game Studios; *Empire Earth: The Art of Conquest™* (2002), Sierra Entertainment; *Jane's® Attack Squadron* (2002), Xicat Interactive; and for Activision Publishing, Inc., *Star Trek®: Armada II™* (2001), *Call to Power II* (2000), *Star Trek®: Armada™* (2000), *Civilization®: Call to Power™* (1999), *Battlezone®* (1998), *Dark Reign: Rise of the Shadowhand™* (1998), and *Dark Reign: The Future of War™* (1997). The Mad Doc team is currently completing the highly-anticipated *Empire Earth® II* for Vivendi Universal Games, slated for release Early 2005.

Dr. Davis is active in the gaming community and serves as a Peer Panel Leader for the Academy of Interactive Arts and Sciences Peer Panel for Gameplay Engineering. Recently appointed to the Journal of Game Development Editorial Board, Davis is a highly sought speaker who presents in academic and game focused venues and has been interviewed for online, print and television media.

Currently authoring the definitive AI and games textbook for academic and industry training along with academia's top AI researchers, Davis earned his doctorate in Artificial Intelligence and Robotics from Carnegie Mellon University, one of the nation's leading computer engineering schools. Here, he applied his talents in Artificial Intelligence to autonomous cross-country navigation in the Highly Mobile Multi-Purpose Wheeled Vehicle (HMMWV) for the Department of Defense and researched the inspection of aging aircraft via the Autonomous NonDestructive Inspector (ANDI) for the FAA. For a comprehensive look at the Doctor's books, publications, speeches and more, visit Mad Doc at www.maddocsoftware.com.

"We are fortunate to have someone with Ian's creativity and experience join the ECD Systems Board," stated Jack Hart, President of ECD Systems. "His experience as a consultant and developer for leading publishers will be invaluable to us as we pursue new internal development and acquisition opportunities."

About ECD Systems, Inc.

The technology leader in protecting valuable title assets during entire product life, ECD Systems, Inc. was founded in 1999. ECD is focused on providing robust protection for independent to large publishers against the theft of digital content throughout the life-cycle of a product. ECD has developed unique patent-pending technologies that combine to form the Digital Armor™ solution that protects a product from its earliest transfer from design studio to design studio, internal and external product testing and review, mastering and replication and finally, protection for when the product is in the hands of the end-user. By providing life-cycle product protection, ECD has taken a major step in preventing unplanned or unauthorized product releases. Additional information can be found at www.ecdsystems.com.

About Mad Doc® Software, LLC.

Mad Doc Software, LLC (www.maddocsoftware.com) consists of game industry veterans with experience in every aspect of game development and an unmatched expertise in Artificial Intelligence. Collectively, Mad Doc team members are responsible for over eight million units in the game market worldwide, earning the acclaim of players, critics, and publishers alike. Mad Doc's development credits include *Empire Earth: The Art of Conquest™*, *Star Trek®: Armada™*, *Star Trek®: Armada II™*, *Jane's® Attack Squadron*, and *Dungeon Siege®: Legends of Aranna™*, named a finalist for *Computer Role Playing Game of the Year 2003* by the Academy of Interactive Arts and Sciences. Founded in 1999 by Dr. Ian Lane Davis, Mad Doc Software is headquartered in Lawrence, Massachusetts.

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